


www.valuemark.sa

COMPANY

DIGITAL MARKETING
PORTFOLIO

 ValueMark

The Mark Of Real Value

About Us

ValueMark is not your typical agency.

We were built on a simple but powerful belief: that **software and marketing should never work in isolation**. Because when they do, businesses get half the results they deserve.

We are a Jeddah-based software development and digital marketing agency — working with businesses that are ready to stop settling and start leading. Our team brings together engineers, strategists, designers, and marketers who speak the same language: growth.

We don't show up with templates. We show up with questions. The right ones. Questions that help us understand your business, your market, and the gap between where you are and where you should be.

Then we build toward it — with precision, with purpose, and without compromise.

On the software side, **we build systems, platforms, and applications that are shaped by the market**, not by convention. On the marketing side, **we build presence — real, strategic, measurable presence that drives results**.

Two disciplines. One direction. Your growth.

We act as partners, not vendors. Consultants before implementers. And we don't guide our clients only to success — but to the highest point they can reach.

ValueMark — The Mark of Real Value.





Vision

To be the leading force that redefines how businesses grow in the digital age — where technology and marketing are no longer two separate paths, but one unified engine driving real, lasting value.



Mission

To empower businesses with the software they need to operate and the marketing strategy they need to lead — delivering solutions that are built with purpose, measured by results, and designed to create a mark that lasts.

What We Do

At **ValueMark**, we operate across two powerful disciplines — **software development and digital marketing** — and we connect them into one strategic direction built around your business goals.

Web Development

Mobile Application Development

Custom Software Systems

Social Media Management

Brand Identity & Strategy

Search Engine Optimization (SEO)

Our Approach

We don't start with tools. We start with understanding



Understand

Understand Before we write a single line of code or plan a single campaign, we dive deep into your business. We study your market, your competitors, your goals, and the gap between where you are and where you deserve to be.



Strategize

Strategize We turn insights into a clear, actionable roadmap. Every decision — from the technology stack to the marketing channels — is chosen with purpose, aligned to your business objectives, and built for measurable outcomes.



Build & Execute

Build & Execute This is where strategy becomes reality. Our engineers and marketers work in parallel — building your software and launching your marketing — as one unified team moving in one direction.



Measure & Grow

Measure & Grow We don't disappear after delivery. We track, analyze, and optimize — ensuring every system performs and every campaign delivers. Because real value isn't delivered once. It's built over time.



Software Development

Software Development We engineer digital products that are built to last and designed to compete. From web platforms to mobile applications and custom systems — every solution we build is shaped by your market, not by convention.

Marketing & Growth

Marketing & Growth We build presence that drives results. From brand identity and SEO to paid advertising and social media — every campaign we run is tied to a real business goal, not a vanity metric.

Two Strengths. One Direction

At **ValueMark**, we believe the biggest gap in the market isn't talent or technology — it's alignment. Most businesses work with a dev team that doesn't understand marketing, and a marketing team that doesn't understand the product.

We close that gap.

By bringing both disciplines under one roof, we give our clients something rare: a partner that sees the full picture — and builds toward it.

Two strengths. One direction. Your growth.

Digital Marketing Portfolio

A look at how we think, create, and deliver results across every marketing discipline

- 1. Strategy** First, Always We plan before we post. Every client starts with a custom marketing strategy — built around their business goals, target audience, and competitive landscape.
- 2. Creative Design** Work Our designs speak before we do. Social media designs, banners, and brand visuals for clients across multiple industries.
- 3. Real Results**, Real Numbers We don't guess. We measure. Real performance insights from our clients across all platforms — reach, engagement, and growth.
- 4. Ad Campaigns** That Convert Every riyal spent has a purpose. Paid ad campaigns with real targeting strategies and measurable outcomes.
- 5. Content** That Connects We don't post. We communicate. Content written to stop the scroll — and convert.
- 6. Media Production** We don't just market it. We produce it. Photography, videography, and creative production that brings brands to life — built for every platform and every audience.
- 7. Influencer & Blogger** Network Real voices. Real reach. We connect brands with the right bloggers and influencers — driving authentic reviews and trusted recommendations.



Creative Social Media Design

Our designs speak before we do



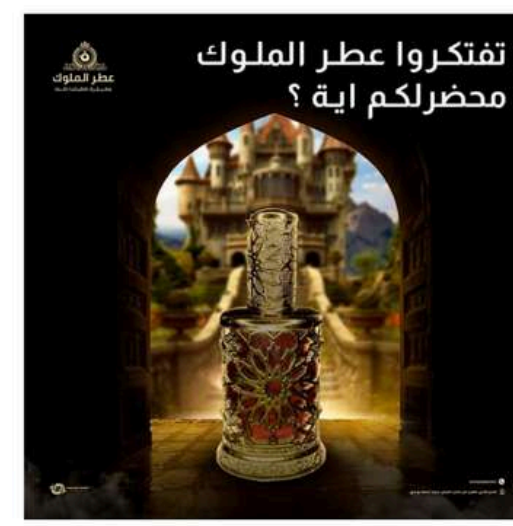
Creative Social Media Design

Our designs speak before we do



Creative Social Media Design

Our designs speak before we do



Creative Social Media Design

Our designs speak before we do



Creative Social Media Design

Our designs speak before we do

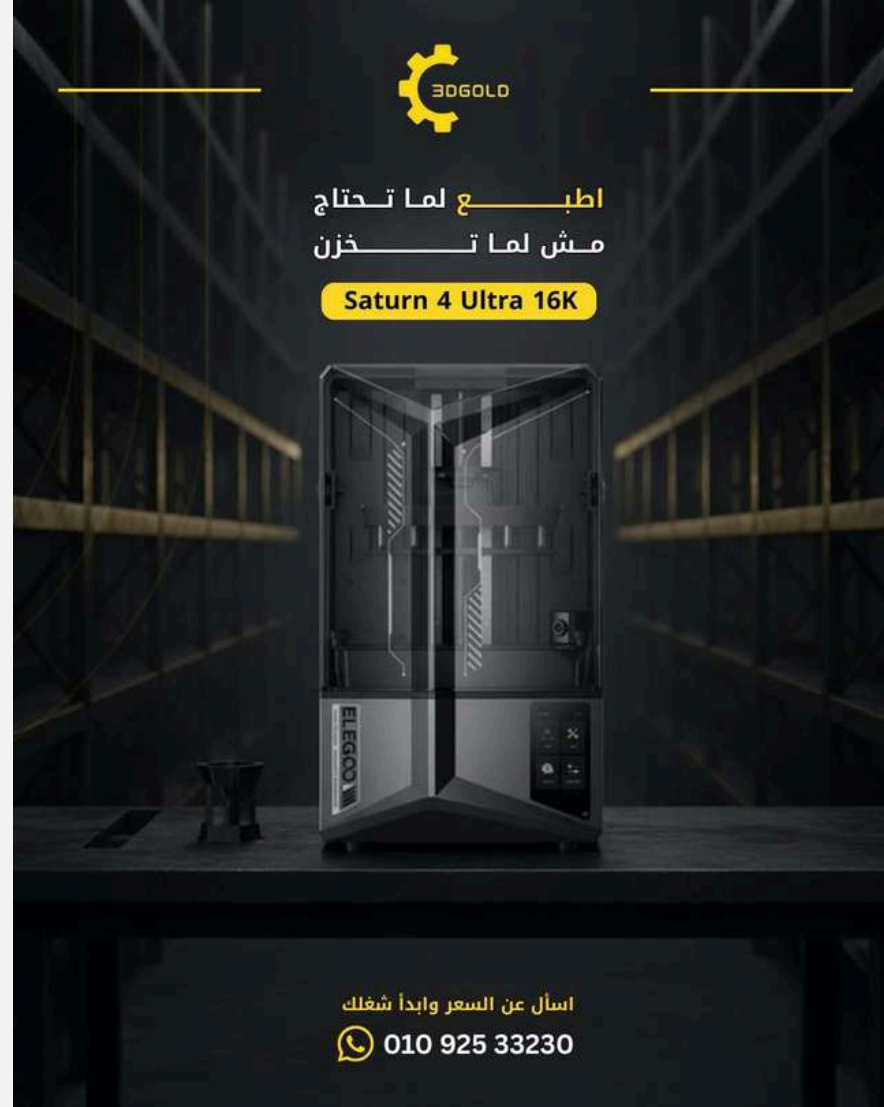


3D6OLD

Bambu Lab H2S

مش أي حد يركب في راري
ومش أي حد يشتغل بالمستوى ده

اسأل عن السعر وإبدأ شغلك
010 658 94224

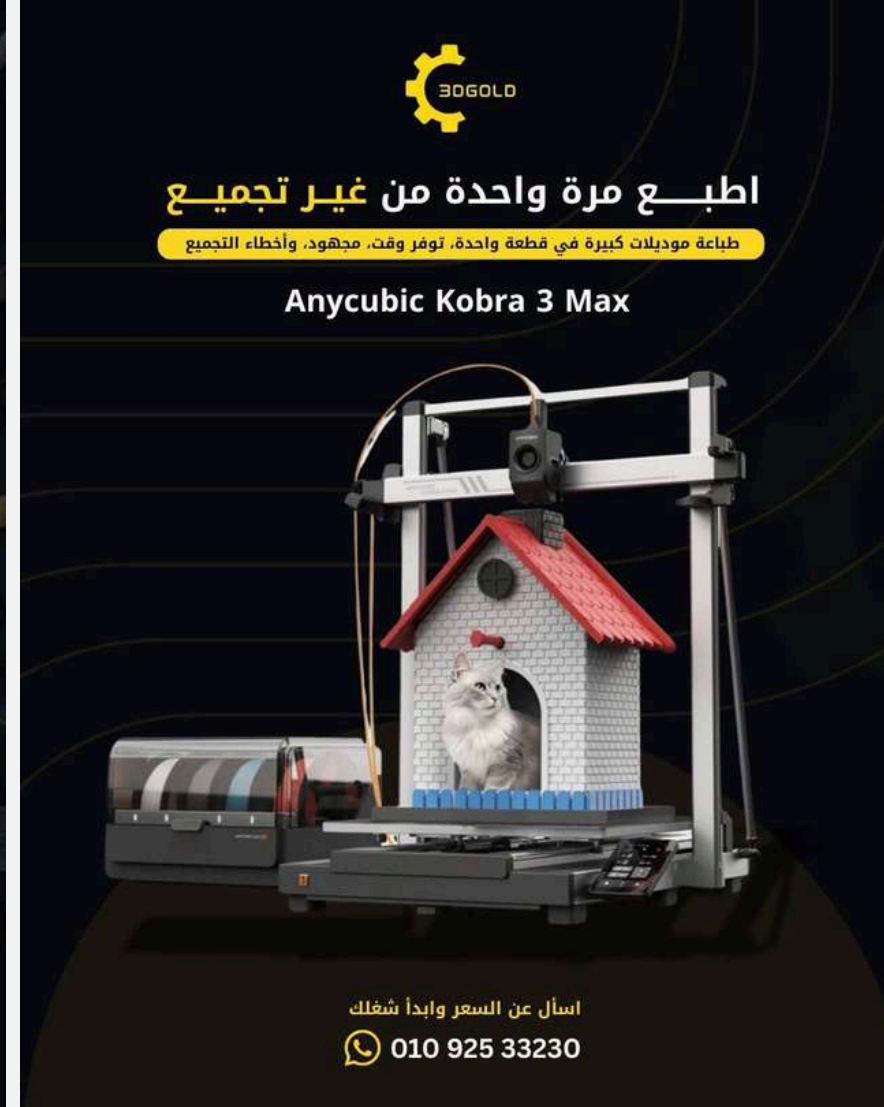


3D6OLD

اطبع لما تحتاج
مش لما تـخزن

Saturn 4 Ultra 16K

اسأل عن السعر وإبدأ شغلك
010 925 33230



3D6OLD

اطبع مرة واحدة من غير تجميع
طباعة موديلات كبيرة في قطعة واحدة، توفر وقت، مجهود، وأخطاء التجميع

Anycubic Kobra 3 Max

اسأل عن السعر وإبدأ شغلك
010 925 33230



3D6OLD

الطابعة اللي هتخلي
شغلك يلمع بالألوان

Bambu Lab A1 Combo

اسأل عن السعر وإبدأ شغلك
010 925 33230

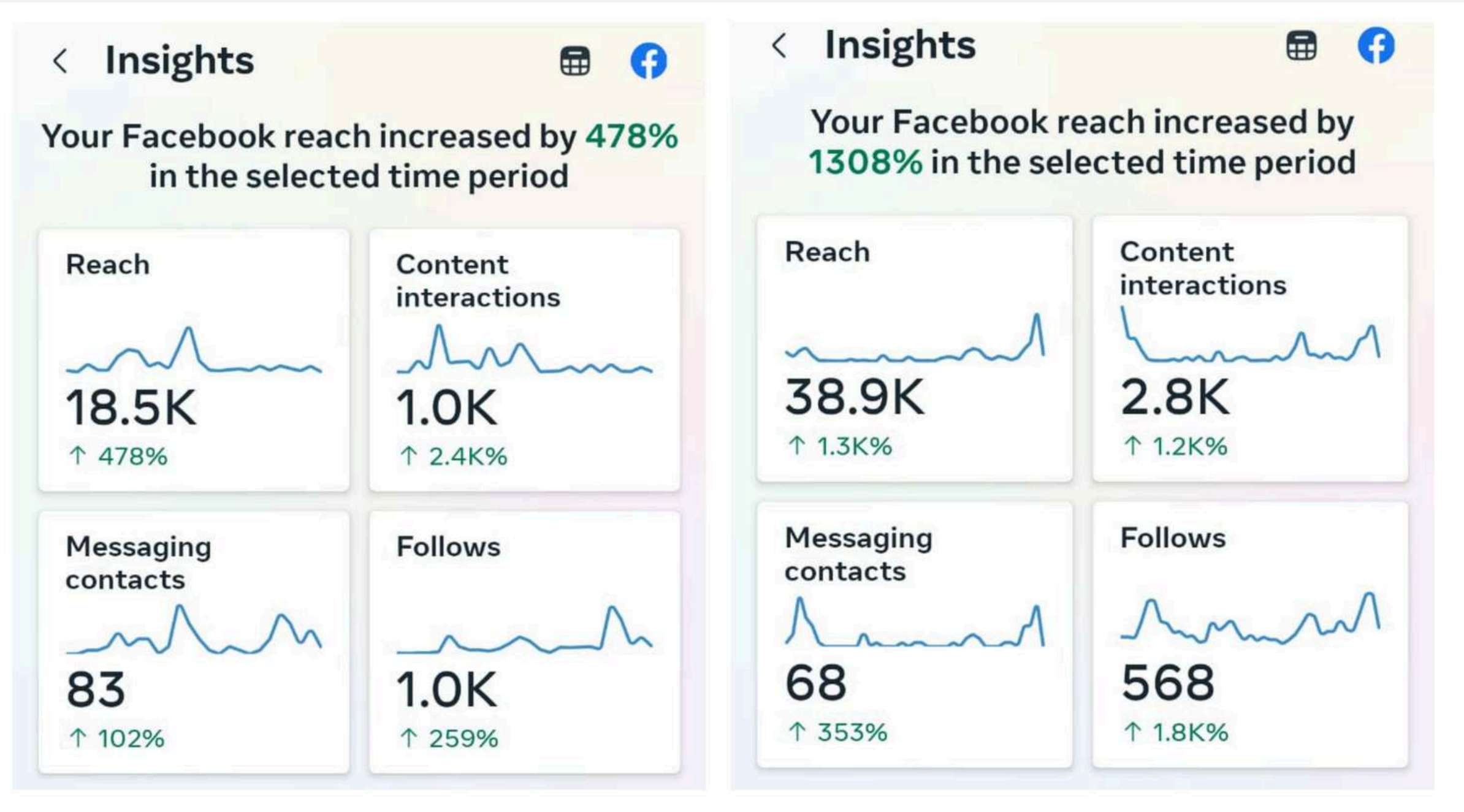
Creative Social Media Design

Our designs speak before we do



Real Results, Real Numbers

We don't guess. We measure



Ad Campaigns

Completed



المنشور: "بن بدران ببعد في توليفة البن المحوج"

436

Post
engagements

EGP0.40

Cost per Post
Engagement

EGP175.00

Spent

Completed



المنشور: "احنا عارفين ان يهمكم تعرفو قصة فنجان القهوة..."

2,655

ThruPlays

EGP0.0991

Cost per ThruPlay

EGP263.00

Spent

Completed



المنشور: "احنا عارفين ان يهمكم تعرفو قصة فنجان القهوة..."

4,225

ThruPlays

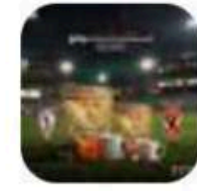
EGP0.0847

Cost per ThruPlay

EGP357.88

Spent

Off



المنشور: "بن بدران عاملكم مسابقه و مش فائز واحد دول اربعه"

799

Post
engagements

EGP0.25

Cost per Post
Engagement

EGP199.73

Spent

Off



المنشور: "توقع واكسب مع #كازوزه نتيجه مباره الاهلى..."

162

Post
engagements

EGP0.29

Cost per Post
Engagement

EGP46.50

Spent

Ad Campaigns

<p>• Completed</p> <p>المنشور: "في موسم المولد النبوي الشريف فرحة الأطفال مش..."</p> <p>2,720 Post engagements</p> <p>EGP0.13 Cost per Post Engagement</p> <p>EGP350.00 Spent</p>	<p>• Completed</p> <p>المنشور: "ايه مانعك تجرب وجبة الشيش عندنا"</p> <p>276 Post engagements</p> <p>EGP0.63 Cost per Post Engagement</p> <p>EGP175.00 Spent</p>	<p>🕒 Ended recently</p> <p>حملة إعلانية شهر يناير للمكن</p> <p>Completed • Sales</p> <p>1,966 Messaging conversations started</p> <p>EGP5.03 Cost per Messaging Conversation Started</p> <p>EGP9,892.60 Spent</p>
<p>• Completed</p> <p>المنشور: "كلنا عارفين ان فوائد العسل لا غني عنها"</p> <p>402 Post engagements</p> <p>EGP0.44 Cost per Post Engagement</p> <p>EGP175.00 Spent</p>	<p>• Completed</p> <p>المنشور: "في ناس بتقول ان القهوه مزاج"</p> <p>893 Post engagements</p> <p>EGP0.20 Cost per Post Engagement</p> <p>EGP175.00 Spent</p>	<p>• Completed</p> <p>المنشور: "ايه مانعك تجرب وجبة الشيش عندنا"</p> <p>276 Post engagements</p> <p>EGP0.63 Cost per Post Engagement</p> <p>EGP175.00 Spent</p>
<p>• Completed</p> <p>المنشور: "لو عايز تستمتع بطريقه مختلفه تعالا خدلك مشروب..."</p> <p>317 Post engagements</p> <p>EGP0.55 Cost per Post Engagement</p> <p>EGP175.00 Spent</p>	<p>🕒 Ended recently</p> <p>حملة إعلانية Bambu P1S - مسدجات - مبيعات</p> <p>Completed • Sales</p> <p>99 Messaging conversations started</p> <p>EGP7.09 Cost per Messaging Conversation Started</p> <p>EGP701.44 Spent</p>	

Content That Connects

We don't post. We communicate.

Because every story has a hero who paves the way and is at the forefront of it, so now we unveil the first hero in our story... Now we are announcing that Molto Bello is the new Caesar of Rome 🏆 ✨

molto-bello.com
[#molto_bello](#) [#egyptiano](#)

From the floating Venezia to the shores of Alexandria,

Molto Bello takes you on a sailing journey from Egypt to the coasts of Italy, where civilizations meet and luxury is embodied in every wave. Now, we present to you our new hero who embodies the enchanting spirit of Venezia,

ready to take you on an unforgettable adventure... ✨



[#cosmetics](#) [#makeup](#) [#skincare](#) [#haircare](#)
[#molto_bello](#) [#molto_bello](#) [#egyptiano](#) [#اطلياني_مصري](#)

From the heart of the Naples National Archaeological Museum, our third hero emerges, embodying the greatness of Italian history and the splendor of ancient civilizations. Molto Bello brings you a product that carries the timeless charm of Naples and the essence of its rich heritage.

Get ready to discover the new hero inspired by the depths of history... 🏛️ ✨

[#NapoliHero](#) [#MoltoBello](#) [#cosmetics](#) [#makeup](#)
[#skincare](#) [#haircare](#) [#egyptiano](#)
[#اطلياني_مصري](#)

From the front of the dazzling Siena Cathedral at night, we unveil our fourth hero, embodying the charm of the Italian city under the starlight. Molto Bello presents to you a product inspired by the beauty of Siena and its breathtaking atmosphere,

taking you on a journey beneath the enchanting Italian sky... 🌙 ✨

[#SienaHero](#) [#MoltoBello](#) [#cosmetics](#) [#makeup](#)
[#skincare](#) [#haircare](#) [#egyptiano](#)
[#اطلياني_مصري](#)

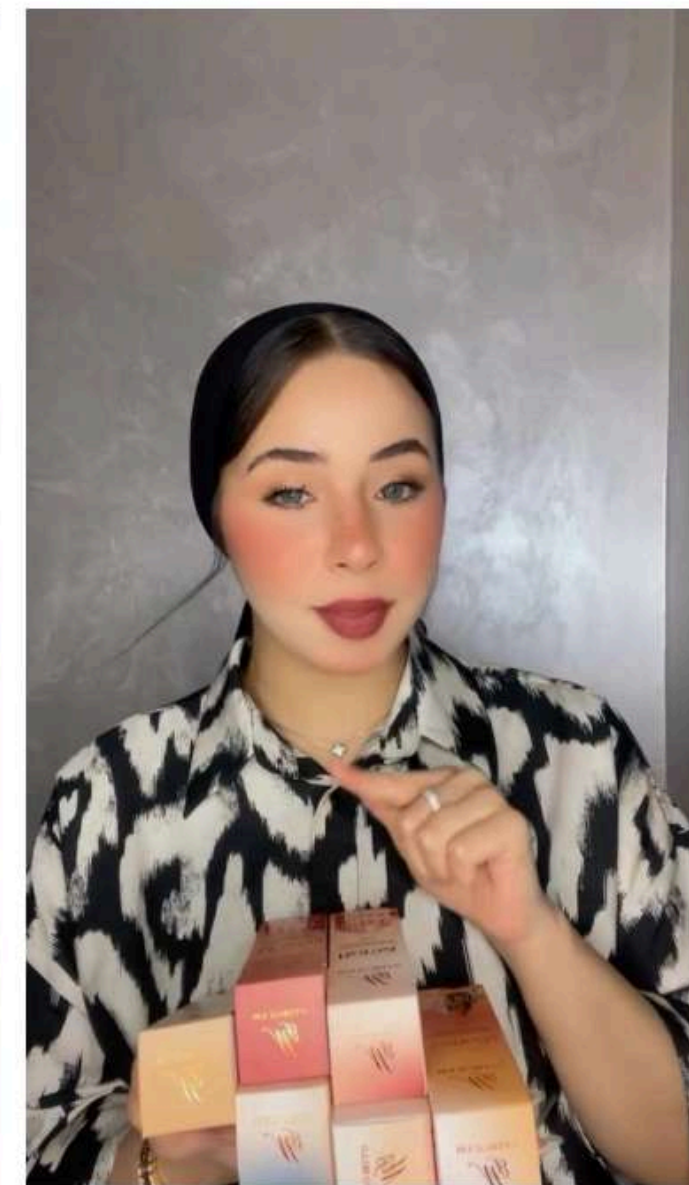
From the vibrant heart of Milan, the city of elegance and modernity, our fifth hero emerges, embodying the spirit of this dazzling city. Molto Bello presents a new product inspired by Milan, the capital of creativity and excellence, where luxury meets innovation.

Get ready to embark on a journey full of brilliance with our new hero... ✨ 🏛️

[#MilanoHero](#) [#MoltoBello](#) [#cosmetics](#) [#makeup](#)
[#skincare](#) [#haircare](#) [#modernluxury](#)

Influencer & Blogger Network

Real voices. Real reach.



Conclusion

At **ValueMark**, we don't measure success by the number of projects we deliver — we measure it by the impact we create.

Every system we build and every campaign we run is designed with one goal in mind: **to generate real**, lasting value for the businesses we work with.

What you've seen in this portfolio is not just work. It's proof — proof that when software and marketing move in the same direction, the results speak for themselves.

We are ready to bring that same focus, strategy, and execution to your business.
Let's build something that matters. Let's make your mark.

ValueMark — The Mark of Real Value.

contact details

valuemark

 Burj Al-Safa Plaza, Jeddah, Saudi Arabia

 valuemark.ksa@gmail.com

 www.valuemark.sa

We look forward to engaging
with you and exploring
opportunities for collaboration.